



### **Coaching Code of Ethics**

As your coach, I agree to abide by the Association for Coaching code of ethics:

<https://www.associationforcoaching.com/page/AboutCodeEthics>

**To summarise, I agree to abide by:**

- I will not knowingly misrepresent my knowledge of expertise either publicly or privately.
- I will honour all agreements with my clients and others, including contracts, scheduling and assigned tasks.
- I will not knowingly take any monetary, professional or other advantage of any coach/client relationship.
- I will not provide information or advice that I do not believe in or that I would not personally follow.
- I will conduct myself in accordance with this code of ethics whenever I am engaged in any coaching relationship or capacity.

### **Coaching Confidentiality Agreement**

In order for us to work together with integrity, it is important for us to agree to hold all of our conversations in confidence. Toward that end, you and I agree to never share the following information with others, unless mutually agreed upon ahead of time:

- Coaching strategies and techniques
- Any recorded conversations
- Notes and task lists
- Any documentation related to our coaching relationship, such as legal agreements, any review forms, checklists and questionnaires

I will hold all discussions with my clients in the strictest confidence, except where doing so may cause harm to them or to others, or I believe they are in a harmful situation and will be hurt. In such situations, I will inform the client of my intent to let relevant authorities know of any concern. This is discretionary.

### **Complimentary Medical Association (CMA) Code of ethics**

As a Vitality Health & Lifestyle Screening Practitioner, I agree to abide by the CMA Code of Ethics:

<https://www.the-cma.org.uk/policies/code-of-ethics/>